

# GLOBAL STRATEGY

Faith in Action

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**NORWEGIAN CHURCH AID**  
actalliance

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Cover photo:  
Deodata (15) from the village Guje in Tanzania.  
Photo: Håvard Bjelland/ Norwegian Church Aid



Distribution of food and hygiene kits at a school in the centre of Aleppo by our Syrian partner GOPA-DERD. Mohammed proudly picks up the hygiene kit for his family.  
Photo: Håvard Bjelland/Norwegian Church Aid

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# FOREWORD

*«Is not this the kind of fasting I have chosen:  
to loose the chains of injustice  
and untie the cords of the yoke,  
to set the oppressed free  
and break every yoke?  
Is it not to share your food with the hungry  
and to provide the poor wanderer with shelter—  
when you see the naked, to clothe them,  
and not to turn away from your own flesh and blood?»*

*Isaiah 58, 6–7*

For more than 75 years, Norwegian Church Aid (NCA) has been mandated by Norwegian churches to save lives, build resilience and seek justice for all people. Our work has resulted in increased dignity and safety for millions of people around the world.

Today, armed conflicts, climate extremes and an escalating food crisis have resulted in a record number of people in urgent need of humanitarian assistance. Nevertheless, many development trends have moved in the right direction during the past few decades. Fewer people are living in extreme poverty, and more people have access to health services and education. However, the world is now facing three global crises that threaten to undermine this positive development: a climate crisis, to which the world has responded inadequately; an inequality crisis, with increasing gaps between and within countries; and a political crisis, where human rights, civil society space and international cooperation is under pressure.

We are part of a diverse and global pilgrimage for justice and peace, and we achieve and multiply impact by working together with others; churches, communities, governments and engaged individuals. As a church-based organisation, we are part of a global church network and a worldwide family of diverse faiths. Faith-based actors are

key agents of change within wider civil society and often first responders when disasters strike. To deliver results, by addressing root causes, holding duty-bearers accountable, and building resilience and sustainability, we work in local partnerships to strengthen local civil society. We also seek to learn continuously and improve our work, and to amplify results through innovation and new solutions. Integrated into our ambition to save lives, build resilience and seek justice is our focus on environmental sustainability in the years to come.

As long as our fellow humans face crises, poverty and injustice, we will stand committed together with our partners and allies in our mandate to save lives, build resilience and seek justice.

Because for us, to save lives, build resilience and seek justice is faith in action.

*Oslo, May 2024*

*Dagfinn Høybråten*  
**Secretary General**





Safe water in Bedeno, Ethiopia.  
Photo: Håvard Bjelland/  
Norwegian Church Aid

## 1. WHO WE ARE

Norwegian Church Aid is a diaconal organisation mandated by churches and Christian organisations in Norway to work with people around the world to eradicate poverty and injustice. Diakonia is, according to our statement of principles, Christian faith translated into action and is expressed through compassion, inclusive communities, responsible stewardship of creation, and the struggle for justice.

Our vision is **Together for a Just World**.

Norwegian Church Aid provides humanitarian assistance and protection in crisis, works for sustainable development in local communities, and promotes peace and reconciliation. In order to address the root causes of poverty, we advocate for just decisions by public authorities, businesses, and religious leaders. Our support is provided unconditionally, with no intention of influencing anyone's religious affiliation. NCA prioritises working in partnerships with local actors and organisations, many of whom are faith-based actors, to enhance ownership and sustainability and promote a more locally-led development.

Committed to international ecumenical cooperation and development effectiveness, Norwegian Church Aid is affiliated with the World Council of Churches and is a member of the ACT Alliance. The ACT Alliance is a coalition of churches and affiliated organisations working together in over 140 countries to create positive and sustainable change in the lives of poor and marginalised people.

Our distinctiveness as a professional humanitarian and development actor is present in our work when we affirm the values and resources of faith that lie in our diaconal identity and ecumenical networks. In addition, through decades of work in varying contexts, Norwegian Church Aid has developed valued partnerships and positive experiences together with people and organisations rooted in diverse religions and beliefs. This enables us to:

- Support the most marginalised people in local communities and with a trusted entry point addressing sensitive cultural issues, stigma and discrimination, power and gender injustices, as well as corruption.
- Address the immediate and long-term rights and needs of people, integrating humanitarian assistance, long-term development, peacebuilding, and advocacy efforts as we strive for sustainable and lasting change.
- Accompany religious leaders and their constituencies to address the root causes of poverty, violence, and injustice in their own societies through dialogue and cooperation.
- Motivate and enable women, men, and youth to engage in voluntary service, act in solidarity with others, and advocate for change in their lives and communities.
- Compel people with power and privilege to respond to the needs of their communities.
- Strengthen faith-based institutions' competence on human rights and challenge norms, attitudes and behaviours that have the potential for harm.
- Facilitate cooperation between faith communities and the wider civil society.



Despite her physical challenges, Besa has taken part in training to increase her profit margin and financial return. Now she is a leading farmer in Samfya, Zambia, and she passes on her knowledge to other farmers. Photo: Håvard Bjelland/Norwegian Church Aid

## 2. THE WORLD WE SEEK TO CHANGE

The world is undergoing dramatic change. Power is shifting to the growing economies of the global east and south. Authoritarian regimes are on the rise. An unprecedented scale of technological change provides new opportunities and risks. We see weakened international governance, and the relative power of non-state actors is increasing. It is too simplistic to talk about a rich global north and a poor global south.

The world map of poverty is shifting. Extreme poverty has been halved. People are living longer and healthier lives. Some nations that once were aid recipients are now self-sufficient. In the context of a changing landscape of poverty and inequality, international development cooperation is undergoing a significant shift. Norwegian Church Aid is facing a future with more competition for funding, higher technical standards, and an increased focus on results and value for money.

### **Advocating for fair distribution of power and wealth**

Despite progress in reducing extreme poverty, there are considerable gaps in the degree of human development between and within countries. One billion of the world's population lives in extreme poverty. The poorest in many developing countries have not benefited from achievements made in poverty reduction and social welfare, and those who live with privilege too often do not want to relinquish their power. Backlash on women's rights in the last decade put poor women in an even more vulnerable position. The rapidly growing disparities between rich and poor lead to increased instability and conflict. Freedom from poverty and oppression happen primarily through people's own efforts. Norwegian Church Aid and our partners will work together with those who live in poverty towards this goal. Religious actors have the

moral capital to advocate for fair distribution of power and wealth. Through our global faith-based networks, we will advocate for just policies and practices.

### **Religion plays a major role in society**

Religion is playing an increasingly crucial role in development and is both shaping political arenas and influencing leaders. In extreme cases, religion is misused to promote violence and contributes to further polarisation between and within faiths. At the same time, massive gender inequality prevails and harmful practices fuel intolerance and discrimination, especially for women, girls, and sexual minorities. Through our long history of effective collaboration with religious actors and faith-based institutions, NCA will work to reframe religious narratives that harm and hold girls and women back from realising their human rights. We will identify and strengthen the forces and resources within different religious traditions to promote justice, protect nature, and safeguard the human rights of those who are oppressed.

### **Responding to the increase in humanitarian crises**

There is a major rise in humanitarian crises around the world due to violent conflicts and the effects of climate change. The capacity of the global humanitarian system to reach people in need is challenged by the increasing number of large-scale disasters. At the same time, attempts to enable a more locally-led response has not gained momentum, and local actors continue to be overlooked as legitimate and strategically placed agents of change within the humanitarian system. In addition, there is diminished respect for humanitarian principles and international humanitarian law.

Norwegian Church Aid will scale up our humanitarian response capacity, and together with local part-

ners, the ACT Alliance and UN agencies contribute to life-saving services. As a signatory to the Charter for Change we will promote and empower our local partners to lead and deliver humanitarian aid. Whereas the humanitarian system is primarily response-driven, there is an urgent need to invest in emergency preparedness and to strengthen the resilience of communities to cope with future disasters. The rise in urbanisation and increased migration requires humanitarian actors to adapt their interventions according to changes in global demographics.

A majority of countries where we operate are fragile states that experience protracted violent conflicts or dysfunctional relationships between different actors in society, including state and non-state actors. Norwegian Church Aid with partners will address the structural drivers of conflict and non-violently prevent, reduce, or transform conflicts between and within groups.

#### **Mitigating the impact of climate change on poor communities**

Climate change leads to extreme and unpredictable weather patterns, where those who live in poverty are disproportionately impacted. Those who have contributed the least to climate change suffer the most from its effects. More frequent disasters, combined with global economic and population growth, will exert enormous pressure on natural resources. Norwegian Church Aid will continue to address the proper management and preservation of natural resources in order to mitigate the impacts of climate change and environmental degradation on the world's poorest people.

#### **Youth make a difference as agents of change**

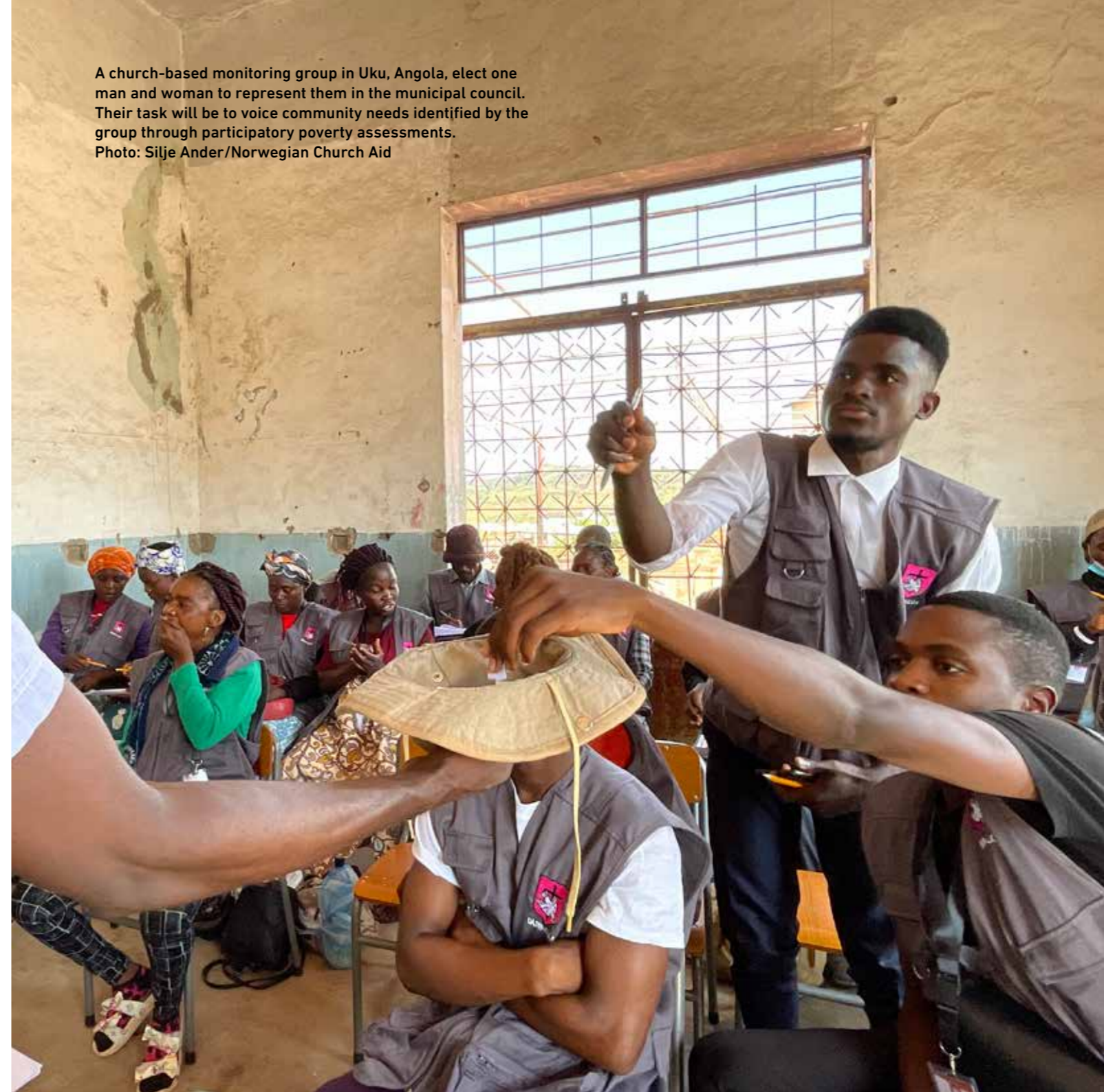
Nearly 90 per cent of the world's youth aged 15–30 currently live in the global south. NCA believes that giving youth the space, resources and leadership opportunities where they can exercise their rights and fulfil their responsibilities, is key to achieving a more just world. Almost 50 per cent of the world's unemployed are young people, and this lack of job opportunities is combined with underrepresentation in decision-making processes and an intergenerational gap characterised by ageing decision makers and strong youth distrust towards authorities.

NCA will partner with youth so that they can acquire the skills needed to think critically and to develop their own strategies to influence decision makers and contribute to society. Furthermore, NCA will seek opportunities to strengthen the position and influence of youth in partner organisations. In dialogue with our youth organisation, Changemaker, NCA will support the establishment of youth led spaces in our global alliances.

#### **Protecting the space for civil society**

In many countries, civil society space is diminishing due to pressure from the government, opposition groups, and the corporate sector. Human rights are threatened. This includes civil and political rights related to freedom of information and freedom of association. Based on the belief that a robust and free civil society is a prerequisite for social justice, development of democracy, and good governance, we will support and cooperate with civil society, including faith-based actors. Norwegian Church Aid and partners will in mutual cooperation, protect and enhance the political space for civil society.

A church-based monitoring group in Uku, Angola, elect one man and woman to represent them in the municipal council. Their task will be to voice community needs identified by the group through participatory poverty assessments.  
Photo: Silje Ander/Norwegian Church Aid





Bishop Jo Seoka and his colleagues standing up for the rights of the workers in the Marikana mine at the Alternative Mining Indaba.  
Photo: Jens Aas Hansen/Norwegian Church Aid

### 3. WHO WE WORK WITH

In the face of increasingly complex and compounding crises, it is broadly recognised that there is a need for a more coherent and integrated approach that combines humanitarian, development, peace-building, and advocacy initiatives. This requires us to plan with a greater focus on local solutions and leadership. Norwegian Church Aid believes that local communities and civil society actors affected by crises and vulnerability are well placed to legitimately address challenges that affect the communities and societies they represent. We are committed to work in more equitable, long-term partnerships with local actors and organisations and sustain their leadership in responding to crises and rights-deficits in the local and national contexts. Norwegian Church Aid partners with faith-based actors and other civil society organisations that are firmly rooted in poverty and disaster affected communities where they have well-established networks.

**Norwegian Church Aid is committed to working with faith-based actors**

Religious beliefs shape the way people think and act. These beliefs play a role in preserving or altering social norms and traditions. Although religion can be used destructively to justify violence, harassment, and inequality, we have a firm conviction that religion is and can be a powerful source for good.

Norwegian Church Aid defines faith-based actors as groups, institutions and organisations that draw inspiration and guidance from their own religious

tradition. These may be congregations and other faith-based structures, religious leaders, youth groups, faith-based humanitarian agencies or development organisations involved in social service delivery and advocacy. Faith-based actors exercise leadership at all levels of society and can therefore influence decision-makers through advocacy and motivate people to engage with their communities and claim their rights. They hold important keys to lasting change. They are often the first responders to disasters at the local and national levels. Their deeply rooted social and community networks, as well as their material and social assets, enable them to provide evacuation centres, mobilise volunteers and reinforce infrastructure for humanitarian relief and communications.

We have a natural entry point for working side-by-side with these actors in Norway, in the countries where we operate, as well as at regional and global levels. Furthermore, we will continue to partner with value-based organisations that share our vision and values, because they are also strategically well-suited to contribute to change.

**Engaging and challenging faith-based actors**

Faith-based institutions may often have patriarchal and hierarchical structures that can be counterproductive to social change. We will therefore challenge religious leaders and faith-based institutions to play a more consistent and positive role in society and encourage the participation of youth. Norwegian Church Aid, being rooted in faith, has



common language and shared references with other faith-based actors from diverse religious backgrounds which enables us to enter into dialogue with them and challenge practices that threaten human dignity. We will support and challenge faith-based actors to defend human dignity from a rights-based perspective.

Norwegian Church Aid is committed to gender justice as an integral part of all our work. We will inspire constituents and partners to actively promote just power relations between women and men. By placing gender justice at the centre of our analysis and programming, faith-based partners are more likely to safeguard the equal rights of women and men. We will strengthen our efforts to partner with women groups and women-led organisations and challenge our partners to play a greater role in advancing gender equality. NCA is also committed to improved representation and inclusion of youth. We will foster faith-based actors' involvement of youth as change agents in their programmes and encourage them to create avenues for youth voices to be heard.

#### **More equitable partnerships**

Our partnerships go beyond financial and contractual relationships; we see the development of strong civil society actors and an enabling environment for civil society as prerequisites for the development of participatory democracy, accountable

governance and social justice. Yet several of our partners face institutional challenges in terms of organisational capacities. We will continue to support, encourage and accompany our local partners to become sustainable institutions capable of fulfilling their role in civil society. To this end we will share capacity, facilitate networks and broker opportunities for partners, mitigate risks, and assist in strengthening the institutional capacities of partner organisations.

There is a need for better coordination and cooperation between different actors in order to make progress to end poverty and respond to growing humanitarian crisis. Norwegian Church Aid has developed relationships with specialised professional organisations and institutions in relevant fields who can act as resource organisations for faith- and value-based partners. This way they can contribute with a wide range of knowledge, competencies and skills that might not be readily available within faith-based institutions or local civil society organisations. Resource organisations complement civil society actors' ability to reach and mobilise all segments of society and strengthen their competence and networks. Specifically, there is a need to encourage further collaboration between faith actors and women's rights organisations in pursuit of gender justice.

A village outside the city Homs in Syria, receiving water with solar powered pumps from Norwegian Church Aid's partner Syria Trust.  
Photo: Håvard Bjelland/  
Norwegian Church Aid



Angelo Diing Diing Akot is a “midwife”, trained by NCA’s partners to receive newborns in South Sudan. Photo: Håvard Bjelland/Norwegian Church Aid



## 4. OUR LONG-TERM GOALS

Norwegian Church Aid has three long-term goals: to save lives, to build resilience, and to seek justice, which together define NCA’s work towards a more just world. NCA translates these long-term goals into action through our programmes. These goals build on our distinctive identity as a diaconal organisation and reflect our efforts to foster change, both locally and globally. They will enable us to respond to the challenges and opportunities arising in the 21st century. Faith-based actors have a particular responsibility and potential to contribute towards these long-term goals.

Together with our partners, Norwegian Church Aid will promote and uphold human dignity through efforts to ensure human development, human rights, and human security. When human dignity is at stake, we will alleviate suffering and save lives. When rights-holders’ opportunities are compromised by poverty, conflict and recurring shocks and crises, we will assist communities in building resilience and taking action. When insecurity and inequality threaten our common existence, we will seek justice through collective action. Acting alone, we cannot reach our goals. Yet in collaboration with a wide range of stakeholders, we can contribute to a world where people may enjoy life fully.

### Save Lives

We will take action to protect and save the lives of people living in extreme poverty, and fragility, and are affected by emergencies by providing life-saving services and promoting safe and healthy practices. To achieve this goal, NCA and partners must be prepared to provide timely and adequate responses aligned with the needs, priorities, and capacities of the people we assist.

### Build Resilience

We will work to build the resilience of communities to cope with shocks and crises and lift themselves out of poverty. We envision communities where people are active participants in their own development and organise themselves to claim their rights and manage their resources sustainably and equitably.

### Seek Justice

We will work to create inclusive and just societies to secure and fulfil the human rights of people living with inequality, insecurity, and oppression. To achieve this goal, communities and civil society must develop the skills to engage leaders for responsible and accountable governance and address the root causes of poverty and injustice.

## 5. HOW WE WORK

Norwegian Church Aid is mandated to uphold and protect human dignity for all people. The *Leave no one behind* agenda is an affirmation of this goal. From the local to the global level the interaction between active citizens, a vibrant civil society, and accountable states is fundamental to achieve our goals.

### **Supporting people to act as agents of change**

People have inherent capacities to contribute to their own development. In conditions of poverty, however, many are denied fundamental freedoms and deprived of resources. To address this, Norwegian Church Aid accompanies people to realise their potential as agents of change. In this role, people act in solidarity with others, participate in the transformation of their communities and seek just decisions from their leaders. We define this as active citizenship.

When people organise themselves within their communities to realise their rights, civil society organisations can transform their quest into social and political power. This can ultimately lead to positive societal change. Youth is an essential component in this transformation. Therefore, Norwegian Church Aid will continue to work with partners who have a strong legitimacy and representation in their communities.

### **Working for accountable governance**

We are all rights-holders, irrespective of our religion, culture, gender, sexual orientation, age, ability,

ethnicity or political affiliation. In partnering with civil society organisations, Norwegian Church Aid amplifies the voices of rights-holders and works to ensure their active participation in the decisions that affect them. Through a rights-based approach, states are the principal and legal duty-bearers and are obligated to respect, protect and fulfil human rights. For this reason, they are essential actors in our rights-based work.

Accountability is the responsible use of power and a key principle in rights-based strategies. NCA and partners work for accountable governance and strive to strengthen positive engagement between citizens and governments at all levels. However, in contexts of fragility, states may not be able to fully play their role in ensuring security for their citizens, nor in providing vital public services, like health, education, water and sanitation. In those contexts, NCA believes that civil society has an important role to play as a mediator, development actor and service provider in alliance with the state.

### **Advocating nationally and internationally**

Citizens have the legitimacy to carry out advocacy and lobby their respective national governments. We will build the capacities of partners to advocate strategically so they can participate in different national and international arenas. While partners carry out advocacy efforts towards their own governments, Norwegian Church Aid as a Norwegian development actor will seek to influence Norwegian decision-makers at home and abroad. In order to

achieve our goals, we will continue to prioritise advocacy towards Norwegian decision-makers and will conduct solid and systematic global advocacy on a few but key strategic issues. Global advocacy efforts will be aligned, where possible, with the ACT Alliance.

### **Bringing constituencies together for global justice**

Norwegian Church Aid is part of several influential networks of faith-based actors, including the ACT Alliance. We are grounded in our Norwegian constituency and in the global faith-based community. This gives us legitimacy when challenging authorities, churches, and the public in Norway. Our local and national partners are equally rooted in their home communities. Norwegian Church Aid connects people in the global south with their counterparts in Norway, constituency-to-constituency. The constituencies' shared struggle for justice informs our advocacy efforts. It is our role to translate and transmit the messages from partners and their constituencies to decision-makers in Norway and at a global level.

Norwegian Church Aid will build on the experience of harnessing the energy of volunteers and congregations committed to justice. We will invest in and create meaningful ways and strategic opportunities for sustained engagement by our constituents. In addition, we will continue to broaden and strengthen relationships with other important stakeholders in the Norwegian public.

### **Exploring new ways to cooperate with the private sector**

NCA is rooted in a Norwegian tradition where co-operation and dialogue between the state, private sector, and civil society is valued for contributing to stability and sustainability. In addition to influencing policies and practices of governments, NCA advocates to hold businesses accountable to those affected by their decisions or actions. We will align ourselves with private sector actors that seek to reimagining how our economy could distribute wealth more equitably.

The private sector is a central actor in any society, and civil society partnerships with the private sector is important in order to address poverty. NCA will strengthen our focus on developing innovative, strategic, and mutually beneficial relationships with the private sector. Together with our partners we will continue to challenge corporate behaviour and to amplify the voices of those who are affected by the negative impact of their activities.

On the border between Afghanistan and Pakistan in the Torkam camp, Shir Khan and his daughter have collected their hygiene and sanitation kit. Photo: Håvard Bjelland/Norwegian Church Aid



## 6. HUMANITARIAN RESPONSE

Norwegian Church Aid will scale up our humanitarian work with an increased capacity to respond early to large-scale humanitarian crises with high quality services in order to save lives, alleviate suffering and protect human dignity. In consortia with local partners, ACT Alliance, and international stakeholders, Norwegian Church Aid can have a greater impact through effective and timely coordination.

### **Expertise on water, sanitation and hygiene**

Although we provide various types of emergency relief, depending on the context in order to meet needs and fill gaps, our global expertise is providing water, sanitation and hygiene (WASH) services. Access to water and sanitation is a fundamental human right and is essential for life, health and dignity. Timely and adequate provision of clean water and sanitation services is therefore crucial. Norwegian Church Aid's competence in providing WASH services in emergencies is based on our long-term WASH experience. Central to long-term WASH activities is supporting communities in claiming their rights to water and sanitation and in practicing good hygiene.

### **Putting people at the centre**

Local communities must to a greater extent own and lead disaster response efforts, and Norwegian Church Aid will invest in building the resilience of communities affected by disasters. We will incorporate disaster risk reduction into our programmes and strengthen emergency preparedness in countries facing recurrent disasters. Wherever possible, we will link our response to ongoing development activities. We will also work towards greater accountability to vulnerable and disaster-affected populations. In addition, we will work for the protection of women and girls against gender-based violence in humanitarian responses.

### **Greater coordination with the ACT Alliance**

With our long history in responding to emergencies and through membership in the ACT Alliance, Norwegian Church Aid has become a global humanitarian actor demonstrating commitment to quality and accountability standards. National ACT forums ensure the sustainability of humanitarian aid by engaging with communities, promoting local ownership, and transitioning to early recovery. Through the reach of faith-based partners and the trust of their networks, Norwegian Church Aid and ACT Alliance will raise awareness of disaster risk reduction at the grassroots level, including in hard-to-reach locations.

## 7. WHERE WE WORK

We will work in areas — regions, countries or within countries — where, together with partners and other actors, we can contribute to change by using resources effectively. Norwegian Church Aid will maintain country programmes in different regional and development contexts. This will require tailored programmes and approaches based on context analyses with partners. Our geographic priorities will be based on the following set of criteria:

- Potential for achieving results
- Robust and diverse funding
- Political relevance
- Opportunities for cooperation within the ACT Alliance
- Churches and/or other religious actors' role in society
- Relationships built over time with partners
- Proven added value
- Risk assessment

Norwegian Church Aid will also respond to acute emergencies outside of our geographic priority areas.

### **Our presence adds value to the work of partners**

Norwegian Church Aid's role is to accompany partners and sustain their work. To this end, we broker links to networks and provides access to new skills that support the engagement of communities and civil society actors with governments and other stakeholders. In addition, Norwegian Church Aid provides funding and capacity building for partners

and assists them with strategic service delivery and humanitarian work. With our partners, we further strengthen established mechanisms that hold ourselves accountable towards rights-holders and other stakeholders.

Focusing on a limited number of well-resourced programmes makes it possible for Norwegian Church Aid to have a greater impact in each country. We will develop programmes that can demonstrate a distinct added value through cooperation with faith-based actors. We will enhance their contribution to development and humanitarian response as members of civil society with a gender inclusive rights-based approach.

### **Sound exit strategies**

When local or national authorities gain enough momentum to take ownership of results related to the policies and programmes to which we have contributed, we see this as an indicator of success. At that point, Norwegian Church Aid will gradually and systematically transfer all responsibility to civil society partners and national governments. We will strive for governments to become increasingly accountable to their citizens and for our partners to be strong and independent civil society actors that are able to sustain activities and social mobilisation. To achieve this, national resource mobilisation will be key.



In the village of Nawar in Pakistan's Badin district, villagers have received clean water after a flood. Mohammed Sharif (center) is trained in the use of water purification equipment by Khaul Rehman and Azaz Ali. In the front is NCA WASH manager in Pakistan, Zohaib Hassan. Photo: Håvard Bjelland/Norwegian Church Aid

## 8. PRIORITIES IN IMPLEMENTATION

Norwegian Church Aid will continue to strengthen our core capacities and adjust to new realities in order to implement this strategy effectively. Through past achievements, we have established a solid foundation for our future work and must continuously evolve in order to respond to new challenges and opportunities.

We will be:

### **Accountable**

We will be accountable to the communities where we are present, and to our partners, supporters and donors. Accountability is essential for nurturing our relationships and ensuring sustainable results.

### **Innovative and learning**

We will seek and encourage innovation and continuously look for opportunities to improve our organisation and programmes through new solutions. NCA will adopt learning from other organisations, our partners and from our own experience.

### **Flexible and competent**

NCA will attract and inspire dedicated employees with relevant competencies and interpersonal skills and enable them to contribute to this strategy. We will remain flexible because of the diverse contexts in which we operate and adapt to the rapid changing environment.

### **Lean and effective**

Norwegian Church Aid is facing a future with more competition and an increased focus on results. We will continue to strive for effectiveness and efficiency and use resources where they are best suited to achieve organisational goals.

### **Solid with diversified income**

In order to respond to emerging needs and scale up our activities, we will prioritise seeking a more diverse revenue base and increased unrestricted and flexible funding. Norwegian Church Aid will leverage existing funding sources and invest in programme development and innovation to appeal to new donors.

### **Cooperating closely with the ACT Alliance**

NCA will coordinate our activities with and seek greater cooperation between ACT Alliance members. We will continue to share resources and encourage joint programming within the Alliance. NCA will be actively involved in national ACT forums and strengthen programmatic cooperation with ACT members.

### **A bold voice for justice**

We will enhance our capacity to communicate effectively with different target groups in order to inform, inspire and engage them. We will communicate the work we do and results we achieve with partners, be a strong voice on issues of global injustice and mobilise people to bring about change.

### **Able to manage security and risks**

Norwegian Church Aid and our partners are working in many demanding environments. We will strengthen our own capacity and that of partners to manage risks and minimise security threats.

### **Addressing corruption**

Norwegian Church Aid and our partners are working in countries with a high level of corruption. Corruption deprives vulnerable people of essential resources. We will strengthen our anti-corruption work.

## **TOGETHER FOR A JUST WORLD**

Norwegian Church Aid works to save lives, build resilience and seek justice. Our support is provided unconditionally with no intention of influencing anyone's religious affiliation.

Norwegian Church Aid is a member of the ACT Alliance, one of the world's largest humanitarian coalitions. Together, we work throughout the world to create positive and sustainable change.

To save lives, build resilience and seek justice is, for us, faith in action.



**NORWEGIAN CHURCH AID**  
actalliance

**nca.no**

E-mail: [nca-oslo@nca.no](mailto:nca-oslo@nca.no)

Telephone: +47 22 09 27 00

Street address: Bernhard Getz' gate 3, 0165 Oslo, Norway

Postal address: P.O. Box 7100, St. Olavs plass, 0130 Oslo, Norway

Account no.: 1594 22 87248