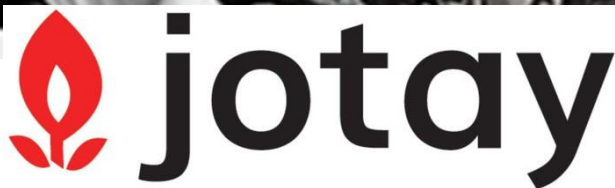


# ACTuando Juntas Jotay Program

Strategic Plan 2023 - 2028



ACTuando Juntas  
Guatemala



FEDERACIÓN  
LUTERANA  
MUNDIAL

**act**  
Iglesia Sueca

**Brot**  
für die Welt



AYUDA DE LA IGLESIA NORUEGA  
actalianza

# IDENTITY

## MISSION

We aspire to a world of peace, freedom, equality, social and climate justice. We contribute to a Guatemala where peoples, communities, and individuals live with dignity, sustain life with Mother Earth, promote democracy, and build coexistence while respecting diversities and differences.

## VALUES

- Respect
- Dignity
- Liberty
- Equality
- Equity
- Solidarity
- Collectivity
- Justice

## APPROACHES

### Human Rights-Based Approach

Based on national and international human rights instruments, with a focus on promoting participation, accountability, empowerment, learning, and non-discrimination of all individuals and participating populations, to strengthen them as direct agents and protagonists of their own development.

### Indigenous Peoples' Rights Approach

Seeks an acknowledgement of the ethno-cultural/pluricultural diversity existing in Guatemala and will stimulate the knowledge and promotion of international law on indigenous peoples. It will develop a dialogue on the factors that encourage and sustain hegemonic thinking based on racism.

### Core Humanitarian Standard on Quality and Accountability (CHS)

This approach focuses on the need to empower the same population and grant decision-making power, while respecting their fundamental human rights. It is related to any development, advocacy, or humanitarian action concerning the quality and transparent accountability of these actions.

## VISION

From our ecumenical identity and in local and international collaboration, we unite to contribute to the strengthening of organizations, peoples, communities, and individuals in the exercise of their rights and those of Mother Earth, for a life with justice, equality, and sustainability.

### Gender Equality Approach

The Strategic Plan will foster, through gender mainstreaming, mechanisms and processes to build knowledge and competencies to analyze power imbalances and their influence on women and men. It will guarantee the empowerment of women, as well as LGBTQ+ individuals.

### Conflict Sensitivity and Do No Harm Approach

Based on knowledge and analysis of the contexts, power dynamics, and the conflicts that characterize them, it will help identify unifying factors (connectors) as well as factors of tension and division (dividers) that may exist among social groups in the working scenarios.

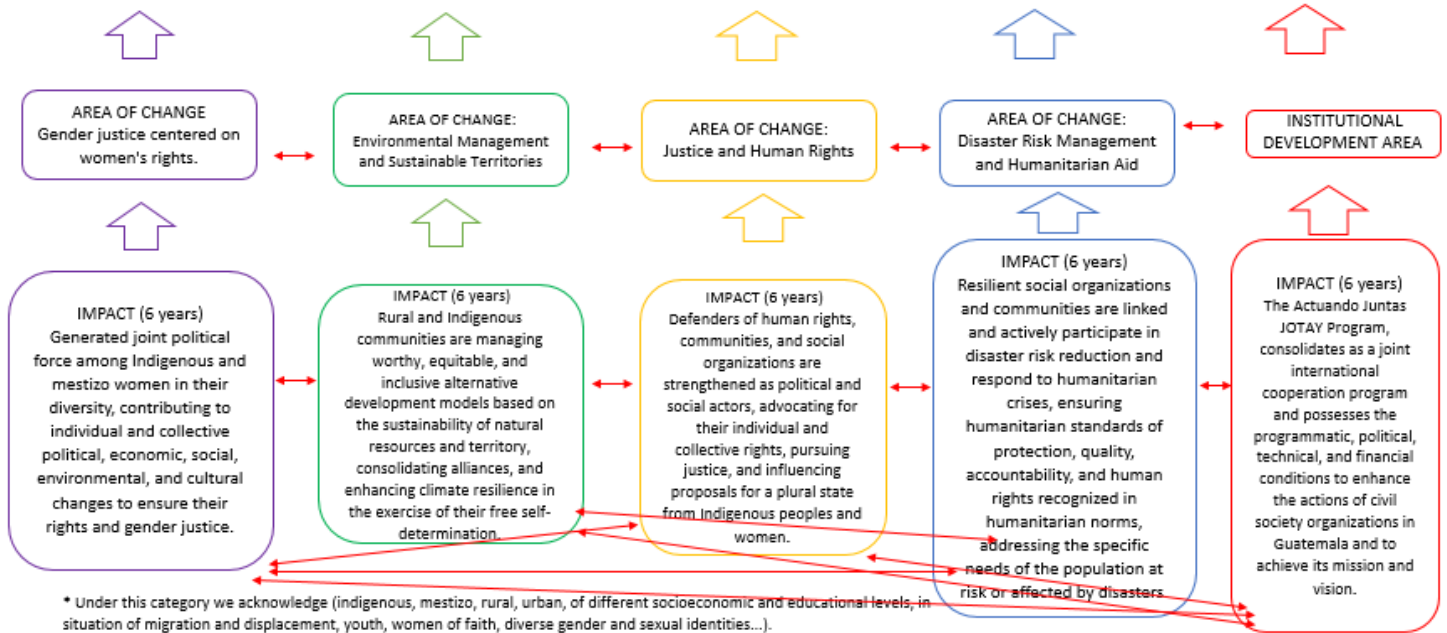
### Environmental and Social Sustainability Approach

Sustainability of life should be at the core of any social, political, or economic process. Therefore, incorporating environmental sustainability into processes is required, taking into account the principles of "Buen Vivir" promoted by indigenous peoples.

# PATHS OF CHANGE

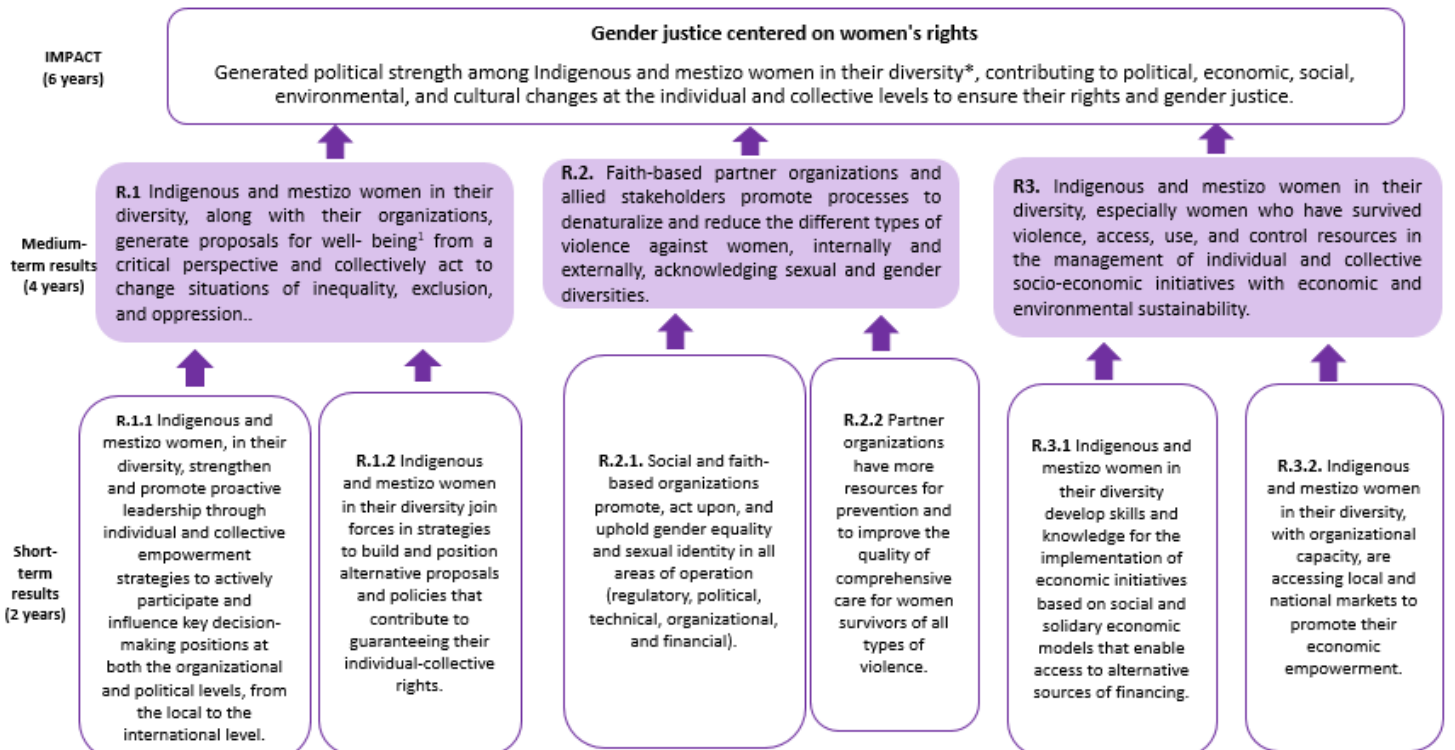
## GLOBAL IMPACT (6 years)

To contribute, from our ecumenical identity, to empower communities, organizations, and individuals to strengthen their organization and exercise their rights for the promotion of justice, gender equality, and the protection of human and environmental rights in indigenous and rural territories in Guatemala.



## AREA 1

### GENDER JUSTICE CENTERED ON WOMEN'S RIGHTS

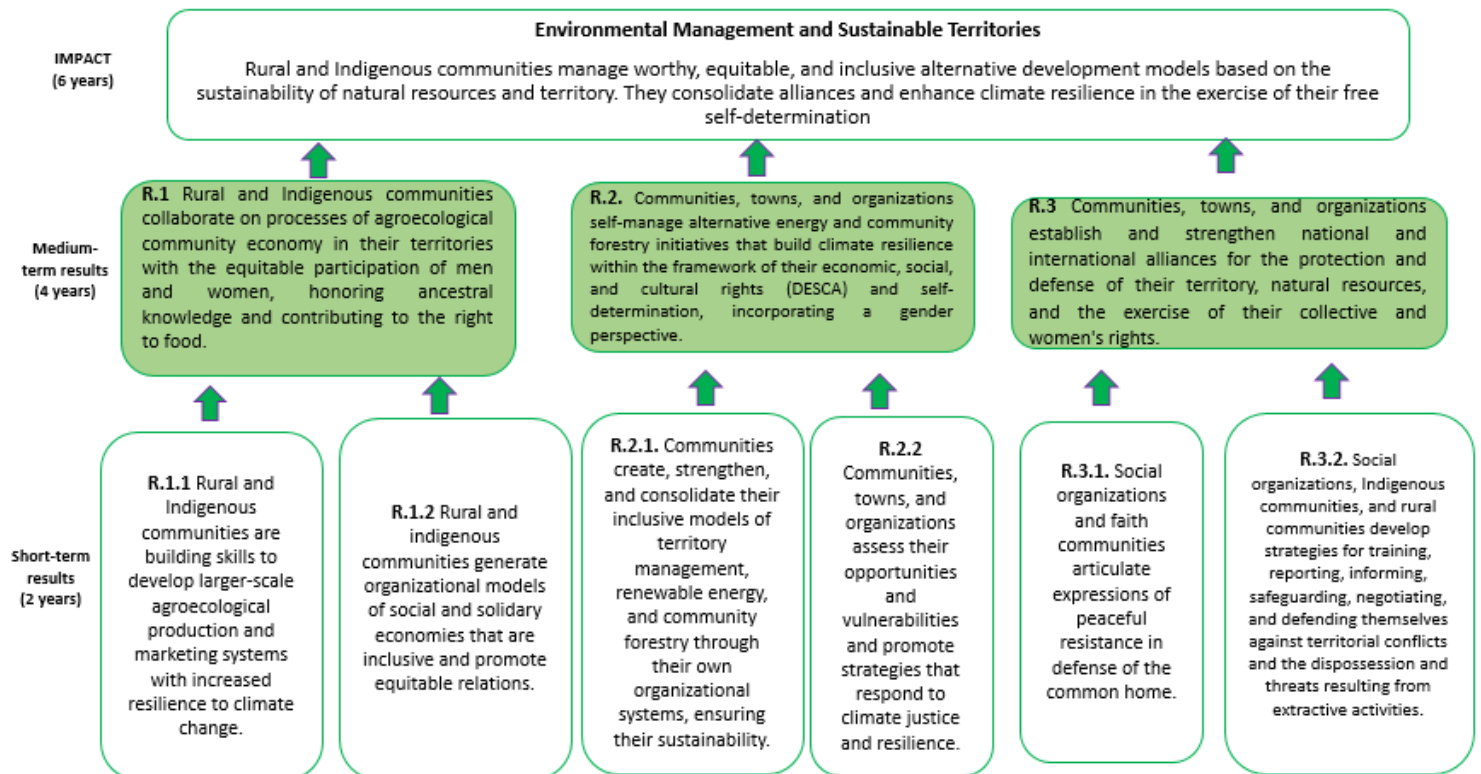


\*Under this category, acknowledgement is given to Indigenous and mestizo women, both rural and urban, from diverse socio-economic and educational backgrounds, as well as those in migration and displacement situations, young women, women of faith, and diverse gender and sexual identities.

<sup>1</sup> "Buen vivir" refers to women living with dignity, making decisions about their lives, and having the material resources that allow them to live satisfyingly.

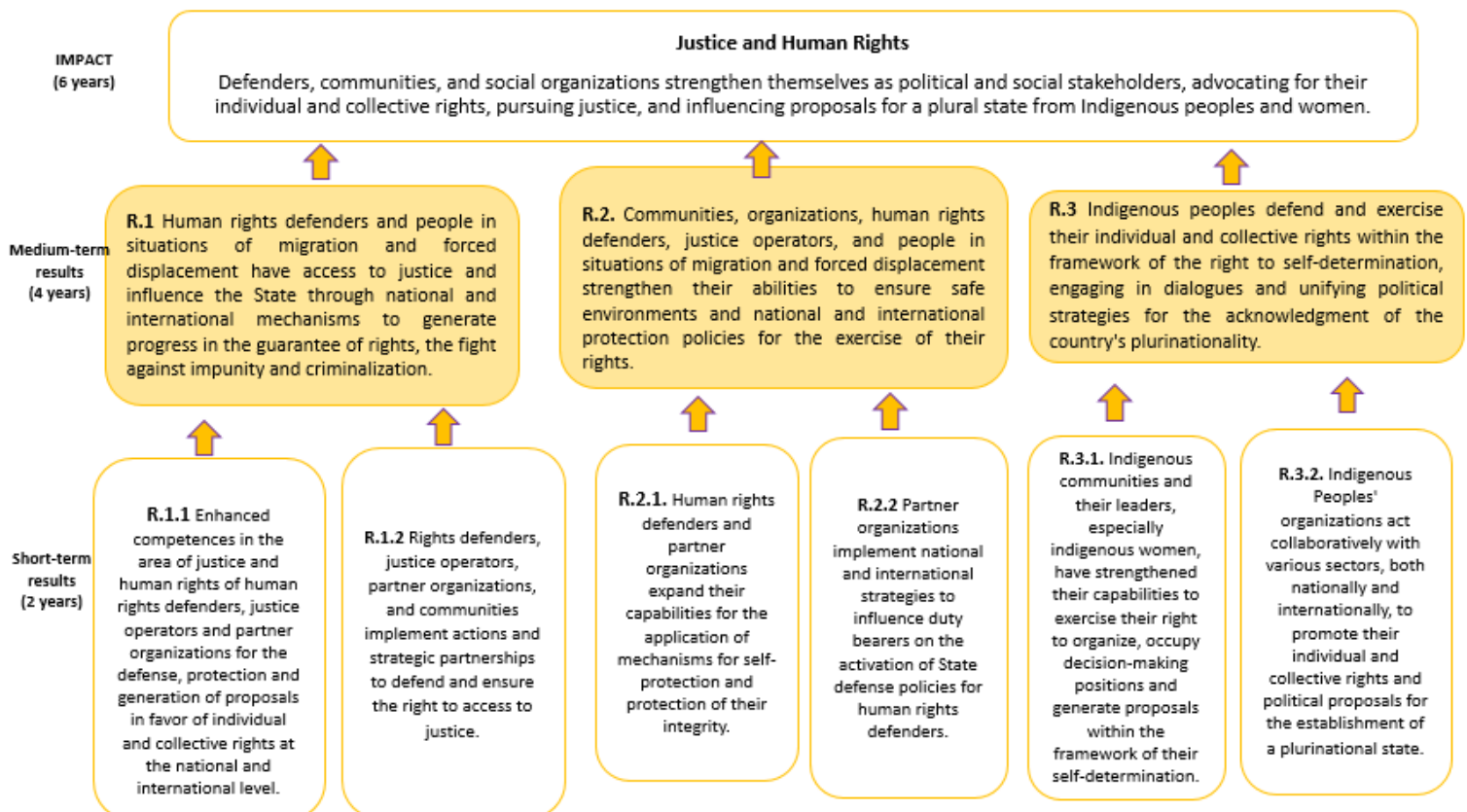
## AREA 2

### ENVIRONMENTAL MANAGEMENT AND SUSTAINABLE TERRITORIES



## AREA 3

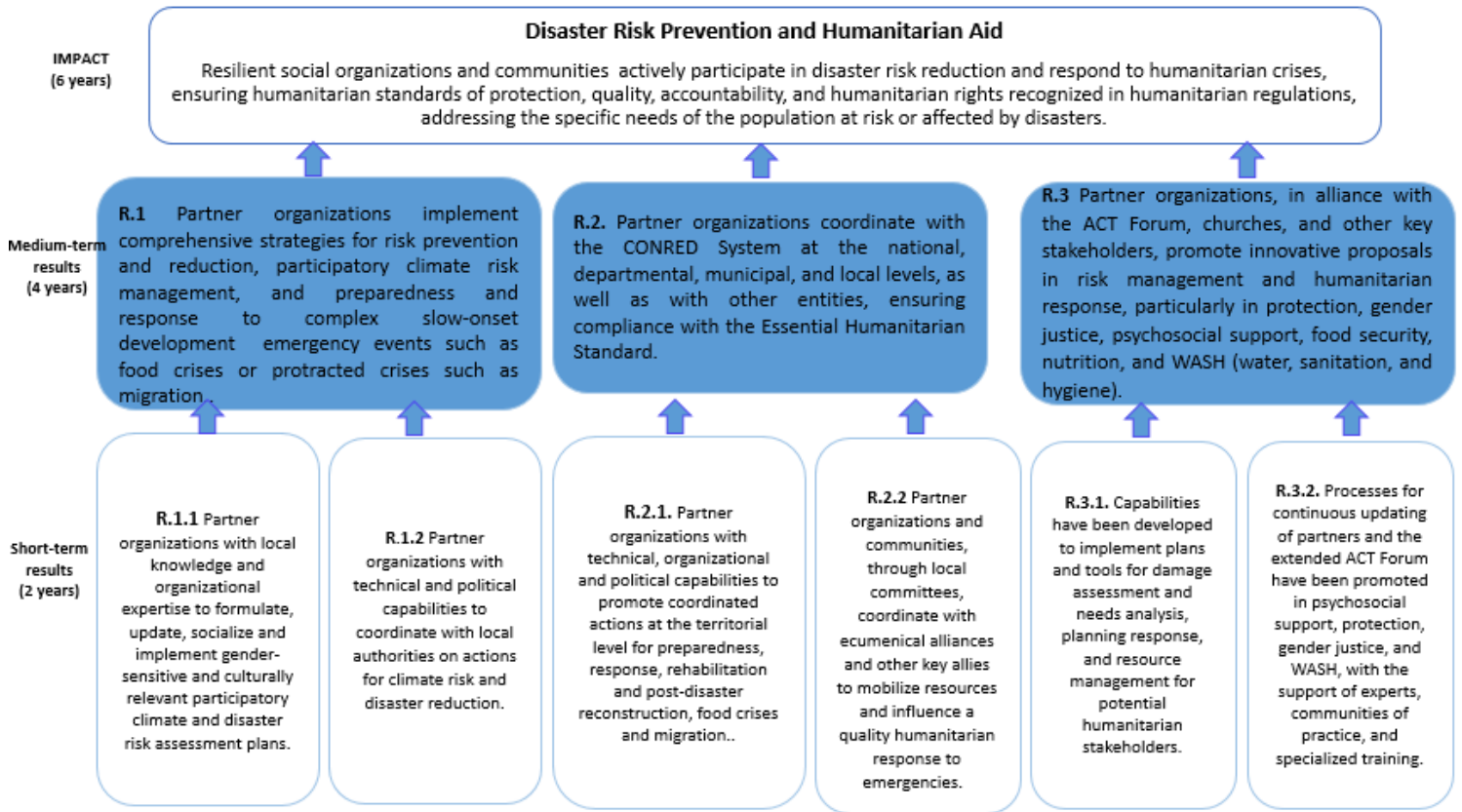
### JUSTICE AND HUMAN RIGHTS



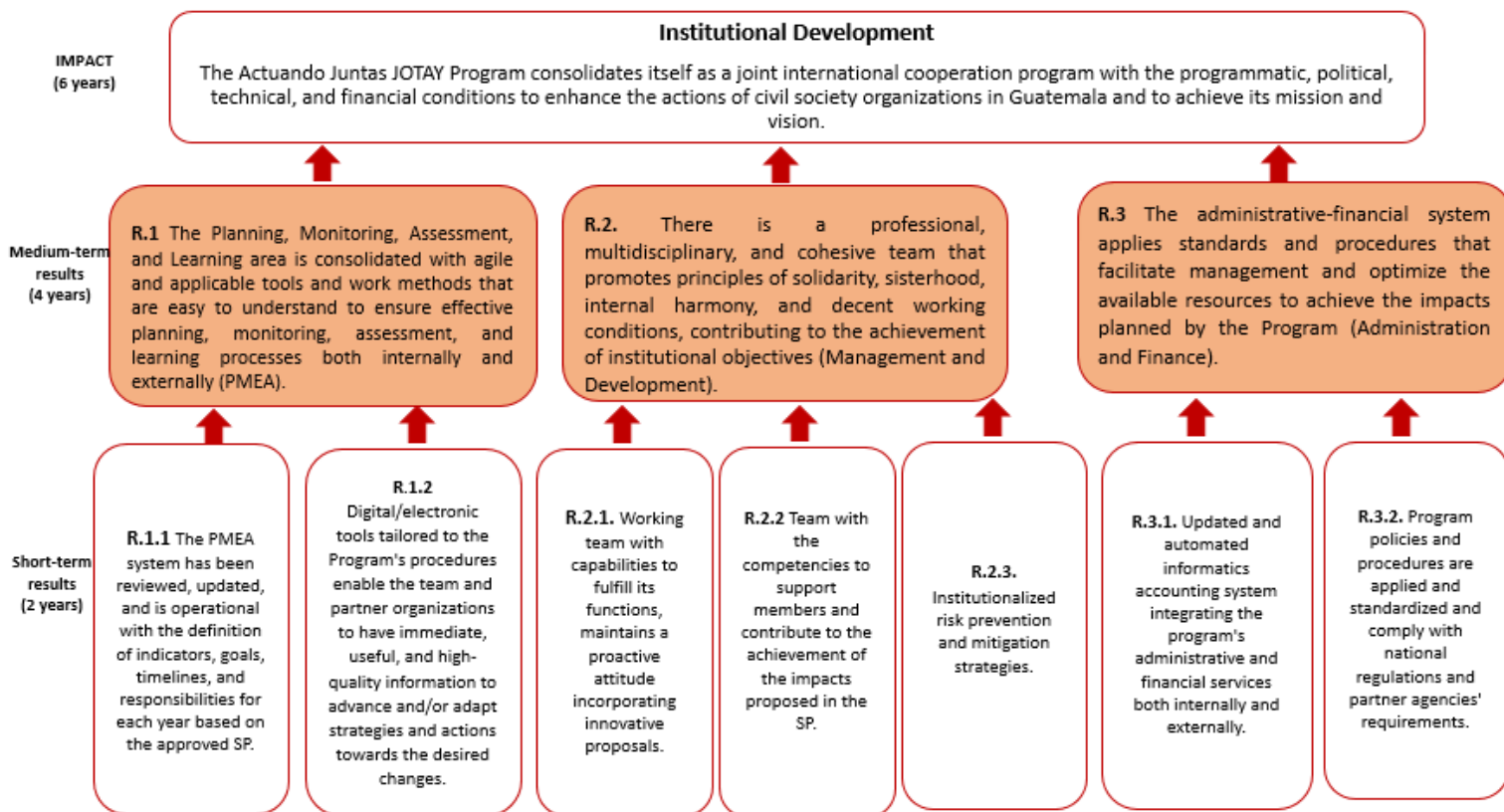


# AREA 4

## DISASTER RISK PREVENTION AND HUMANITARIAN AID



# AREA 5 INSTITUTIONAL DEVELOPMENT



## STAKEHOLDERS

- ♦ Indigenous Peoples
- ♦ Women
- ♦ Rural population
- ♦ Faith-based stakeholders
- ♦ Youth
- ♦ Migrants and/or internally displaced persons
- ♦ Human Rights Defenders and Justice Operators

## STRATEGIES

### **Political Advocacy, Strategic Collaboration, and Communications**

The goal is to facilitate and promote political advocacy and collaborative spaces with partner and allied organizations, through international collaboration, to influence duty bearers in the fulfillment of human rights and justice.

To communicate strategically the work we do, making the impact of our actions and results visible, and to influence social and cultural perceptions in favor of human rights, justice, and social equity.

### **Strategy for accompanying partner organizations**

The aim is to strengthen the political, organizational, programmatic, administrative, and financial competencies of partner organizations, enabling them to act with greater quality, creativity, and effectiveness, in line with their objectives as organizations that strive for social, cultural, environmental, political, and economic transformations and the generation of critical thought and proposals.

### **Actions with faith-based stakeholders**

The objective is to facilitate and promote spaces for the influence and political action of faith-based stakeholders in favor of human rights, social, and climate justice, strengthening proposals for equality against different types of violence, multiple discriminations, and the dispossession of indigenous peoples' territories.

### **Fund mobilization strategy**

The goal is to increase sources of funding and diversify donors to expand and strengthen the sustainability of the social, cultural, environmental, political, and economic transformation processes promoted by partner organizations and the program.

## STRATEGIC PLAN MONITORING SYSTEM

Each of the change paths in the respective areas has indicators that will allow for monitoring progress during the implementation of the strategic plan. They will also be used for the mid-term and final assessments to measure the scope of impacts and results.

The monitoring system of the SP is part of Area 5, which is institutional development, and serves as support in accompanying and monitoring partners by the programmatic areas.